



2015 Back to School Clothes for Kids Campaign



Northwest Connecticut

We Need Your Help!

Remember when you were a child? Remember how important it was to get new clothes at the start of school?

You can help and make these memories come true for some of the areas less fortunate families who have children and are unable to go out and purchase new school clothes.

United Way of Northwest Connecticut will be conducting a "Back to School Clothes for Kids Campaign" which will provide new school clothes for children living in North Canaan. A recent study showed that North Canaan has the highest rate of poverty in Litchfield County - 12.7% versus the statewide rate of 8.7%, which is why we are asking for your help for students in this region of our service area.

Children's sizes and color preferences will be provided so that you may purchase and donate what is appropriate for each child. A specific list of items for backpacks and personal care will be provided.

We would like each child to receive:

2 'outfits' of clothing

3 pair of socks

1 winter jacket

Personal care grooming items

3 sets of underwear

1 pair of sneakers

Backpack & school supplies

Sponsor a child, individually or as a group. Approximate cost per child is \$250. Please help a youngster "Dress for Success" this coming school year. Monetary donations also accepted.

Return lower portion:

Yes, I'll sponsor a child !

Name: Business:

Address:

City, Town, Zip:

Yes, I'll sponsor a child. Please send me a child's name and shopping list of desired clothing.

Enclosed is my donation in the amount of \$_____ to help a youngster dress for success.

Please return to: Pat Marciano, United Way of Northwest CT, P.O. Box 1001, Torrington, CT 06790, pat@northwestunitedway.org