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United Way of Northwest Connecticut 2014 Annual Report

We give hope and change lives.



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16 Bird Street
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(860) 489-4131

Northwest Connecticut



24 AGENCIES IN NORTHWEST CONNECTICUT

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www.northwestunitedway.org



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United Way of Northwest CT Inc.
16 Bird Street * P.O. Box 1001
Torrington, CT 06790
(860) 489-4131
owen@northwestunitedway.org
www.northwestunitedway.org

A message from
Paul Rougeot, Board Chairman



Dear Friends,

The mission of the United Way of Northwest Connecticut is to help people in our communities care for one another, and in 2014, Community Impact continued to play an important role in achieving that goal.

During the 2013/2014 winter season, the *Warm the Children* program, in partnership with the Register Citizen, raised \$10,791, which provided 107 kids with \$100 of warm clothing.

The *Food For Your Neighbors* program collected 10,922 for FISH, Friendly Hands Food Bank, Fishes & Loaves, Hands of Grace Food Pantry, Open Door Soup Kitchen, and the Salvation Army. This is the only major food drive until the U.S. Postal Service one in May.

The Women's Leadership Initiative, co-chaired by Gail Olsen and Cailin Cerruto, held its second annual *Women's Gala* on Friday, May 2nd at Fairview Farms Golf Course. Honorees were Gladys Cerruto, Woman of the Year, and Girl Scouts of Connecticut, Best Supporting Organization in the Role of Empowering Women. The Initiative's mission is to mobilize the power of women to advance the Common Good in our communities. A special *Girls Summit*, chaired by Cailin Cerruto and Kara Pagannini-Muth, was held on October 24th at UConn's Torrington campus. More than 170 eighth grade girls from area schools attended. The purpose of the event was to educate, and empower young women as they transition to high school.

Over 50 *Day of Caring* volunteers completed projects for Catholic Charities, Cornwall Child Center, the Harwinton Senior Center, Torrington's Sullivan Senior Center, Susan B. Anthony Project, the Torrington YMCA, Boy Scout Camp Workcoeman, and the Canaan Child Care Center. Committee members were Colleen Suppa (Chairperson), CT Mutual Holding Society; Pat Marciano, United Way Office Manager; Janice Wojtczak, Litchfield Bancorp; Tiffany Hussey, Litchfield Bancorp; Sandi Conforti, Northwest Community Bank; Jessica Dziob, Torrington Savings Bank; Lauren Smith, NWCT Chamber of Commerce; and Heather Waddell, BD.

The 33rd annual *Golf Tournament* on May 12 raised \$14,000. The event was chaired by Robert Teittinen, Chief Lending Officer at Litchfield Bancorp, and Karl Brady, District Executive for the Boy Scouts. An evening of Glowball Golf on October 3rd raised an additional \$5,560.

The second annual *Back to School Clothes for Kids* program enabled 36 disadvantaged children in North Canaan and Falls Village to receive backpacks and clothing and "dress for success".

Annual Campaign was a great accomplishment. We exceeded our \$750,000 goal. This was made possible largely because of the leadership of campaign chairs Cathy Coyle, Executive Director of Maria Seymour Brooker Memorial, and John Lavieri, President of Sterling Engineering. Their energy and example motivated each and every volunteer to meet individual and group goals.

I'd like to thank Joe Greco, Interim Executive Director, the United Way staff, and our Board of Directors. As I enter my final year as president, I look forward to finding ways that the United Way can better serve the people who live and work in Northwest Connecticut.



A message from
Owen J. Quinn, Executive Director

Many years ago, I was part of The McCall Foundation's team when they applied for membership as a United Way agency. I never imagined one day I'd be the Executive Director of this wonderful organization.

I'm probably best remembered for my political career, first as the Mayor of Torrington, and later as Town Manager of Winsted. But I've been involved with numerous nonprofits during my professional life. I served on the Boards of FISH and the Salvation Army, I wrote grants for The Susan B. Anthony Project, and I was one of the founders of the Torrington Soup Kitchen.

It's a new year, and I have to say it's off to a very exciting start. I've had to "hit the ground running", as the saying goes. There's always a learning curve when you start in a new position. So far, I've met with the United Way staff to learn about our United Way campaign, Community Impact, and the flow of yearly events. I'm visiting member agencies to meet with their directors. I also met with Rick Porth, President of the United Way of Connecticut, who provided me with an overview of the United Way system, as well as some homework reading material.

January and February have been jam-packed with activity. I participated in my first annual Citizen's Review process, which decides agency allocations, met with the Women's Leadership Initiative committee to discuss the next Woman of the Year Gala, and lunched with Torrington Mayor Elinor Carbone. Next on the agenda is the Food For Your Neighbors food drive.

But I expect to be busy year-round, as it's never too early to start strategizing and planning for the next campaign. Last year's 2014 Campaign Co-Chairs Cathy Coyle and John Lavieri have given me valuable insight into the annual fundraising campaign.

A lot has changed in the years since I was part of McCall's team. In many ways, I feel as though I've come full circle. I know there are many challenges ahead, but I look forward to working with the staff, Board of Directors, and volunteers to ensure that the United Way of Northwest Connecticut lives up to its noble mission and vision statement.

Alcoa Howmet employees at Edward Sullivan Senior Center in Torrington



2014 DAY OF CARING VOLUNTEERS

- | | |
|--------------------|-------------------|
| Joey Abis | Jodi Height |
| Amanda Balaski | Janet Jacklin |
| Christine Bascetta | Tammy LaBreck |
| Denise Bergenty | Jeanne MacBurnie |
| Shawn Brennan | Jeffrey Melaragno |
| Tess Brennan | David Monschein |
| Denise Calkins | Mat Montgomery |
| Stephen Camilli | Paola Ortiz |
| Jacqueline Colon | Barbara Preato |
| Sepulveda | Richard Schibi |
| Ashley Cook | Richard Scott |
| Cathy Daly | Mary Lou Serafini |
| Kimberly Downey | Dwain Snow |
| Sarah Dziedzic | Khamprasong |
| Heather Fisher | Thongchampsy |
| Gina Galpin | Grace Uskevich |
| Denayr Gant | Sally Wabrek |
| Sue Gilbert | Roberta Willis |
| Gail Hall | Julie Ziemann |

2014 ANNUAL GOLF TOURNAMENT



Northwest Connecticut

- | | |
|-----------------------|--------------------------|
| Karl Brady (Co-Chair) | Janet Jacklin |
| Jay Cohen | Mckenzie Kelly |
| Sandi Conforti | Barbara Randall |
| Bill Dayton | Michele Santos |
| Deirdre DiCara | Elena Simoes |
| Angela DiMauro | Helen St. Germain |
| Scott & Patty Harvey | Robert Teittinen (Chair) |

2014 FOOD FOR YOUR NEIGHBORS VOLUNTEERS

- | | | |
|------------------------|----------------------|------------------|
| Lou Bresee | Earl Gibson | Murray Schayler |
| Leslie Denton | Vera Halilaj | MaryLou Serafini |
| Doyle's Medical Supply | Janet Jacklin | |
| Dr. Peter Humphrey | Debra Sue Klingerman | |

Note: Every effort was made to assure accuracy of these lists. Should you notice any errors or omissions, please contact the United Way office so that we may extend our apologies and make corrections for the future!





Citizen's Review Message—JoAnn Ryan

I'd like to commend three individuals who again served as panel chairs for the 2014-2015 Citizen's Review: Gail Olsen—Health; Barbara Randall— Financial Stability & Basic Needs; and Dwain Snow—Education.

Our Committee reviewed requests totaling \$513,181 and reduced them to \$406,700 available allocations. In addition, agencies received \$37,262.98 Donor Choice dollars as a result of campaign designations. 2-1-1 Infoline is paid \$9,200.69 per a contract.

Each year the participating agencies of the United Way of Northwest Connecticut submit their requests for money needed to help support the growing needs of our community; but there are never enough dollars to fulfill everyone's request.

I'd also like to thank all of the Citizen's Review panel volunteers for taking time from their jobs and personal lives to participate in this important process: Judy Addazio; Donna Battistoni, Torrington Municipal & Teachers FCU; Kevin Canady, Northwestern CT Community College; Sandi Conforti, Northwest Community Bank; Lynn Cossette, Union Savings Bank; Bill Dayton, Thomaston Savings Bank; Matt DeRienzo; Dianne Heiny; Janet Iffland, Brooks, Todd & McNeil; Jennifer Ives-Groebel, Litchfield Bancorp; David Jackson and Gina Lestage, Alcoa Howmet;; Mark Loomis, Litchfield Woods Health Center; Candee Palmer, Connecticut Mutual Holding Company; Deb Pokrinchak; Karen Ralph, Salisbury Bank & Trust; Maria Salomone, Webster Bank; Gina Scherbner, Union Savings Bank; Jane Vannini, Litchfield Bancorp; and Karen Worrall, Torrington Public Library.

As First Vice Chair of the Board of Directors, it's been an honor to chair the process for two consecutive years.

United Way of Northwest Connecticut

Mission

Helping People in Northwest Connecticut Care for One Another

Vision

United Way is committed to using all resources available to create a measurable impact on Northwest Connecticut in the areas of the region's greatest needs.

- We will support quality programs delivered by United Way member agencies that respond to our needs
- We will engage community leaders in understanding the human service challenges in Northwest Connecticut
- We will create community solutions in collaboration with appropriate community partners

Participating Agencies

2-1-1 Infoline	Geer Adult Day Center
American Red Cross, Ct Region	Girl Scouts of Connecticut
Boy Scouts of America, NW Hills District	LARC
Canaan Child Care Center, Inc.	McCall Foundation, Inc.
Catholic Charities	Nutmeg Big Brothers/Big Sisters
CMHAs Northwest Center for Family Services	Pleasant Valley Children's Center
Community Health & Wellness Ctr. Of Gr. Torrington	Salvation Army Winsted Service Center
Connecticut Legal Services, Inc.	Susan B. Anthony Project, Inc.
Cornwall Child Center	USO of Metropolitan New York
Falls Village Day Care Center, Inc.	Visiting Nurse Services of Conn. (Torrington)
Family Strides	Winsted Area Child Care Center, Inc.
FISH of Northwestern Connecticut	YMCA of Northwest Connecticut

Back to School Clothes for Kids



This publication recognizes United Way of Northwest Connecticut's donors and workplaces that Give Hope and Change Lives . On behalf of the lives positively impacted, United Way extends its deepest thanks to all who gave selflessly investing in our communities in the 2014 calendar year. (Excluding those who wish to remain anonymous)

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 Stan's Construction Company

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 Torrington Savings Bank
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 Tru-Hitch, Inc.
 Turri, Inc.
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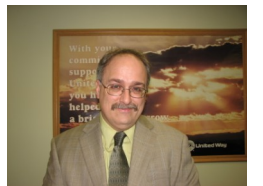
Financial Report—J. Kenneth Nowell, CPA, Treasurer

Balance Sheet as of December 31, 2014
 (Unaudited)

Assets	
Cash & Equivalents	197,508
Accounts Receivable	386,766
Other Current Assets	305,883
Fixed Assets	<u>3,918</u>
Total Assets	894,075
Liabilities & Net Assets	
Current Liabilities	620,344
Equity	<u>273,731</u>
Total Liabilities & Equity	894,075

Balance Sheet as of December 31, 2013
 (Audited)

Assets	
Cash & Equivalents	218,581
Accounts Receivable	353,151
Other Current Assets	291,035
Fixed Assets	<u>4,785</u>
Total Assets	867,552
Liabilities & Net Assets	
Current Liabilities	548,141
Equity	<u>319,411</u>
Total Liabilities & Equity	867,552



A Year of Caring

Food For Your Neighbors



Cyberbullying Community Conversation



CL&P employees perform a Day of Caring project at Falls Village Day Care Center



A team of BD employees spruced up the Canaan Child Care Center for a Day of Caring



Kara Paganini-Muth and Cailin Cerruto, Girls Summit Committee Co-Chairs



Woman of the Year Gladys Cerruto and Mary Barneby, Girl Scouts of CT, Best Supporting Agency, with Committee Co-Chairs Cailin Cerruto & Gail Olsen



THE 2014 ANNUAL CAMPAIGN



Because we believe in the United Way and because we feel it's our responsibility to use our talents to help others whenever we can, we said YES! when we were asked to chair the 2014 United Way Fundraising Campaign.

And, what a time we had! We knew that most people in our communities are supportive of the United Way and the 24 agencies that benefit from the United Way campaign. We also knew that the campaign needed a SPARK – something to energize the volunteers and the donors. We kicked off the campaign with the most successful Celebrity Waiter Breakfast to date. We held campaign kickoff events in Canaan and Winsted to reach more people and to spread the message that the United Way serves 16 towns – not just Torrington! We conducted the first-ever Phon-A-Thon to add a personal touch to the campaign, and added a new event, The United Ride spin class challenge, which raised nearly \$1,000 in less than 60 minutes!

It was with great pride that we announced at the campaign finalé that \$752,240 was raised. The breakdown was as follows: Manufacturing: \$187,495; Finance & Law: \$110,924; Residential: \$88,075; Small Business: \$64,156; Construction: \$40,250; Public Service/Education: \$95,562; and Special Events/Other: \$164,776.

We were once again able to tell the United Way story thanks to Jacque Williams and Theresa Channell, who produced our campaign video. They deserve thanks for their tireless effort and recognition of their significant talent that they so graciously shared.

Our volunteer team was led by Margret Warner, Finance; JoAnn Ryan and Shawn Brennan, Manufacturing; Mckenzie Kelly, Construction; Christina Emery and Don Stein, Public Service; Michelle Teodorczyk and Joyce Muse, Small Business; Doreen Roy, Residential; and Gail Olsen and Allan Borghesi, Leader's Circle.

But of course, we couldn't have done it without the help of more than 50 people who volunteered to make calls, sign letters, and visit local businesses. The campaign was truly a team effort.

Thank you all for your dedication and for your commitment. Serving as leaders of such a dedicated campaign team was a privilege and a rewarding experience - one that neither of us will ever forget. And, we promise to do whatever we can to ensure that the next campaign team is even more successful!

Cathy C. Coyle and John N. Lavieri
Campaign Co-Chairs

2014 CAMPAIGN VOLUNTEERS

Christine Bascetta	Barbara Douglass	Jennifer Ives-Groeb	Linda Newton	Margaret Sheahan
James Bernard	Susan Dyer	Dale Jones	J. Kenneth Nowell	Elena Simoes
Ann Bowen	Pamela Dean	Mckenzie Kelly	Kevin O'Connell	Maria Skinner
Tess Brennan	Gina Devaux	Cheryl Kloczko	Kimberly Ouellette	Don Stein
Shawn Brennan	Deirdre DiCara	Karen Kuhl	Candee Palmer	Michelle Teodorczyk
Kathy Briggs	Monica Diulio	Cheryl Kloczko	Heidi Picard-Ramsay	Jamie Thompson
Greg Brisco	Barbara Douglass	Karen Kuhl	Sherie Power	Gregori Tonon
Joann Brogis	Susan Dyer	Richard Lavieri	Barbara Randall	Jane Vannini
Monica Buckley	Christina Emery	John Lavieri	Lois Ridgway	Heather Waddell
Mickie-Ann Budny	Paula Farrington	Melissa Manolitsis	Lynn Ridgway	Margret Warner
Dianne Cerruto	Jeffrey Fox	Brian Mattiello	Sandra Roberts	Stephanie Weaver
Theresa Helen Channell*	Gina Galpin	Ashley McCarthy	Melissa Root	Doreen Whitney
Jason Cohen	Jeffrey Geddes	Patricia Mechare	Cathy Roscello	Jacque Williams*
Alan Colavecchio	Kris Girolamo	John Morris	Doreen Roy	Steven Zarrella
Sandi Conforti	Sara Hannafin	Carolyn Murkland	William Ryan	
Cathy Coyle	Tiffany Hussey	Laura Murphy	JoAnn Ryan	
Monica Diulio	Janet Iffland	Joyce Muse	Gina Scherbner	

* Campaign video
production

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Werner Tiedmann
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